

DIDSURY PIONEER

Provincial Library Dec 31-23



VOL. XXVI, No. 37

DIDSURY, ALBERTA, THURSDAY, SEPTEMBER 12, 1929

\$2.00 per Year. 5 cents a copy

Special Prizes Offered At Mountain View School Fair

Wednesday, September 25th is the big day for the seven schools east of Didsbury, the day of the School Fair to be held at the Mountain View Community Hall. A program of sports has also been prepared, there being 25 events. All exhibition entries must be at the Hall by 10 a.m. on the day of the fair. Bring your lunch baskets for a picnic lunch. Below is a list of the special prizes:

The following five prizes donated by the East Didsbury U.F.A.: \$2 for best full-fed calf; \$2 for best pig; \$2 for best pair chickens; \$2 for best pair turkeys; and \$1 for best chicken coup.

\$2 for best colt (Percheron) donated by W. J. Fulkerth.

\$2 for best colt (Suffolk Punch), donated by Mr. Burns.

\$1 for best sample threshed wheat, donated by Ed. Liesemer.

For best iced layer cake, 2 lbs. Tin Magic Baking Powder, donated by E. W. Gillett Co., Ltd.

\$2 for best beef calf donated by A. R. Kendrick.

\$1 for best pair geese, donated by Lone Pine U.F.A.

\$1 for best sample of penmanship from each class as listed, donated by Lone Pine and Didsbury U.F.A.

50 cents for best sample of each group of vegetables as listed, donated by Lone Pine and Didsbury U.F.A.

1 Pair Heatlight Overalls, for boy or girl obtaining most points in the sports, donated by J. V. Berscht.

\$500 Life Insurance Policy (first premium paid) for boy or girl obtaining greatest number of first prizes, donated by Fisher & Edwards.

Fine Sport on French River



Announcement

The Dedication Service of the new M.B.C. Church at Didsbury will be held Sunday, September 15th at 2:30 p.m. All are cordially invited to be present.

Rev. H. D. Marr of Calgary will give the dedicatory address.

C. J. Hallman.

Berscht's Work Shoes

Our quantity buying methods direct from the manufacturer enables us to sell shoes without our customers having to pay a jobber's profit.



SOLID LEATHER WORK SHOES

With leather or pance soles. Sizes 6 to 12—

\$3.95

When a better shoe is made for \$3.95 we will have it

Full Range of Williams' "Greb" and the famous "Leckie Blue-Tip" Shoes

Williams Oil Tan plain toe Shoes	\$5.50
Williams Oil Tan Plain Toe Shoes. Goodyear Welt	\$7.50
Greb Tan Elk Plain Toe Shoes. Goodyear Welt	\$5.00
Greb Black Elk, Army Leckie Blue Tips Black Last. Goodyear Welt	\$6.50
Greb Black Elk, Army Leckie Blue Tips Black Elk. Toe Cap	\$6.50

Fine assortment of BOY'S SHOES for school wear. Made of the best quality leather possible for the price..... \$2.35 to \$4.50

Terms: **J. V. Berscht** Phone 35
Cash
"WHERE QUALITY AND PRICE MEET"



371

Expert anglers from Chicago, New York and other United States cities, as well as Canada, are just now in the throes of the big fish contest at the French River Bungalow Camp which has been one of the major prizes of anglers on this continent for the past few years. To date the lead has been taken by a 30-lb. muskie, but there is still time to beat even this monster. A point of great interest to anglers is the fact that the Camp is on the main line of the Canadian Pacific Railway and is accordingly easily accessible to sportsmen from the large cities. In addition to fishing facilities of the highest kind there are also ample opportunities for canoeing for hundreds of miles over some of the finest streams and lakes in the north, through country almost untraversed by white men.

Wheat Pool Pays Pool Farmers Storage On Grain Held Till Dec. 2

The Alberta Wheat Pool is making a determined effort to point out to Pool members the importance of delivering Pool grain to Pool elevators wherever it is possible, in view of the light crop in Alberta this year.

The Pool elevator system was built up for the purpose of giving service and protection to the membership. Three years ago there were four Pool elevators in Alberta. Today there are 137, representing an investment of over six million dollars of Pool farmers' money. This investment must be protected.

Pool members should realize that it is a matter of very great importance for the Selling Agency to have Pool wheat readily available at all times. When Pool wheat is delivered to Pool elevators it is always available to the Selling Agency.

This great elevator system was developed because Pool farmers insisted that this course be taken. For years the head office of the Wheat Pool has been deluged with requests and even demands for Pool elevators. Now it is up to Pool farmers to show their appreciation of their own system by delivering their wheat to Pool elevators.

The introduction of combines and auto trucks has speeded up harvesting on the Canadian prairies to a remarkable degree. The result has been an unprecedented flow of grain to the elevators during a brief period in the fall. In order to restrict this glut as much as possible the Alberta Wheat producers should realize it is cents a bushel for wheat held on farms until December 2nd, 1929. Wheat producers should realize it is not good business to deliver the crop in such a hurried manner that it has a reactionary effect on the market.

The Wheat Pool has not made a practice of compelling Pool farmers to deliver their crop in one crop year. For instance: some Pool farmers have carried wheat from their 1928 crop past the date of the closing of the 1928 Pool, which was July 15th, and delivered this grain to the 1929 Pool. No objections have been made by the Pool against this practice. A recent news item issued by the Wheat Pool mentioned that action had been taken

WEDDINGS

A quiet but very pretty wedding took place in the Evangelical parsonage, Didsbury, at high noon on Saturday, September 7th, 1929, when Miss Anna Elizabeth Waldron of Calgary and Mr. Archibald George Reiber of Carstairs were united in holy wedlock by Rev. H. E. Roppel.

The bride, carrying a bouquet of bridal roses, looked very charming in her wedding attire. The couple was accompanied by the bride's sister, Miss Ruth Waldron, acting bridesmaid, while Mr. Russell F. James, Calgary, acted as groomsmen. Mr. and Mrs. Homer D. Waldron, the bride's parents, residents of Calgary, and Mr. and Mrs. John Reiber, Carstairs, the groom's parents, were also present.

After the ceremony a well ordered dinner was enjoyed by all the wedding guests at the Rosedale hotel. The table was centered with a most beautiful three-tier wedding cake. After a short honeymoon the happy couple will reside at Carstairs. The many relatives and friends wish them a very happy and prosperous wedded life.

Didsbury Wheat 37 Bushels To Acre

The fifty acres of breaking on the W. O. Miller place, three miles north of town, threshed out 37 bu. to the acre, an excellent yield for a dry year in this district.

The grain threshed out so fast that one big G.M.C. truck broke down under the burden. Two other big trucks of a popular make gave out, and finally a gallant new Chevrolet truck of Adshead's garage cleaned up the last half with great speed. The entire lot of grain was delivered to the Pool elevator and graded No. 2.

Miss Bessie Clemens underwent an operation for tonsilitis last week and is still under the weather.

Miss York, who has been visiting at the Hugh Ross home left this week for her home in Toronto.

against a few Pool members who had not delivered their 1928 wheat to the Pool. This has been construed by some to mean that all Pool wheat should be delivered within the Pool year. As a matter of fact the action was taken because the wheat had been delivered outside the Pool.

Innisfail Ratepayers Authorize Addition To Municipal Hospital

Every poll in the Innisfail Hospital District except one gave a clear majority at the polls, Saturday, August 31st, in favor of increased accommodation for the Innisfail Municipal Hospital.

Innisfail town fathers are considering the purchase of a new fire truck and fire hose. They also paid a visit to Lacombe two weeks ago to interview that town council in regard to the latter's sewer and water installation proposition that Lacombe has taken on with the Calgary Power Co. The Calgary Power Co. has been granted a water franchise for a period of 10 years, and rates to users have been fixed.

The Calgary Power Co. purchased the Lacombe electric light plant which left the town with a surplus of \$55,000. With this surplus the town is putting in a sewerage system. The Calgary Power Co. will operate the system for one year, charging the town \$2400 for so doing.

BIRTHS

To Mr. and Mrs. Harry Miller, Didsbury, August 30, 1929, a son, Walter Alexander.

To Mr. and Mrs. Gustave Lang, Olds, September 10, 1929, a daughter.

Didsbury and District COMMUNITY Picnic

Athletic events and sports for all kinds at the fair grounds.

Wed., Sept. 18

Starting at 1:30 p.m. with dodge ball

Baseball—Horseshoe Tournament

Ice Cream, Lemonade and Coffee served FREE on the grounds.
Bring your lunch baskets and cups.

EVERYBODY INVITED

Picture Show 6.30

"The Cohens and Kells in Paris,"
Didsbury Opera House.
Children under 16, Free.

DANCE--9:30--Good Music

2nd Hand Washing Machines BOTH POWER DRIVEN and HAND

Harvesting Supplies

Wm. Penn Oils and Greases.
Grease Cups, Oilers.
Zerk and Alemite Fittings and Guns.
Binder Whips, Nose Guards.

We still have some Sale Specials left. Look at these:

Large Galvanized Pails. Special 40c each
Enamel Tea Kettles, grey and blue \$1.45 to \$2.90

Large Size Potato Pots 89c

Builders Hardware Stores, Ltd.

DIDSURY, ALBERTA

SALADA quality never changes while cheap brands constantly vary with market prices

"SALADA"

TEA

'Fresh from the gardens'

The High Cost of Sickness

Ten billion dollars a year, or one-ninth of the annual income of the United States, goes in that country to pay for illness or to repair damages inflicted by it, according to one responsible authority quoted in a recent issue of "The Literary Digest."

It is doubtful if in Canada the necessary information is available and data compiled to enable an estimate to be made of the costs of sickness to the Dominion as a whole. Probably in this more northerly climate and less congested centres of population, sickness is not quite so prevalent, although, on the other hand, owing to the distance which many of our rural population are from doctors, hospitals and nurses, the average cost per patient may be somewhat higher than across the line.

Some of the figures quoted by "The Literary Digest" as applicable to the United States may, therefore, be not so very far out in their relation to Canada. At all events, they are arresting and thought provoking.

It is stated that the average individual between the cradle and the grave spends one-fortieth of his time in bed because of incapacitating illness, and that for the same reason the average worker loses two per cent. of his time, or a fraction more than seven days a year.

The people of the United States, it is asserted, are paying for the treatment of disease not less than \$2,500,000,000 a year, or approximately \$100 per family. In addition there is an estimated annual loss of \$2,000,000,000 as a result of decreased wage-earning capacity. And there is a still further permanently interrupted wage-earning capacity through postponable deaths, estimated to be \$6,000,000,000, making the total annual cost of disease to the people of the United States, \$10,000,000,000. The total annual income of the country is about \$90,000,000,000.

Can any people afford to pay such a staggering sum, constituting, as it does, such a large proportion of their total income on such a non-productive, destructive thing as disease and preventable deaths? The United States census returns makes answer According to this official compilation, 49.7 per cent. of patients in general hospitals, in 1923, were able to pay in full; 19.3 per cent. of patients paid in part, and 31 per cent. patients paid nothing. While no reliable data is available as to the extent that patients paid for the services of physicians, it is reasonable to suppose that physicians were paid at much the same ratio as the hospitals. If so, then only about one-half of the people paid in full for services required as a result of illness; 20 per cent. paid in part, while 30 per cent. paid nothing.

The conclusion reached is, that for the great mass of families with incomes below \$1,200 a year, there is only one of two alternatives when sickness overtakes them,—medical charity or financial tragedy.

The further conclusion is reached that there are just two ways for lowering the cost of medical care. One way is by the prevention of unnecessary disease,—certainly the best and sanest way,—and the other way is through the use of an organized medical service.

An organized medical service, it is pointed out, can be offered for financial returns considerably smaller than the cost would be if the patient obtained the same service from unrelated practitioners and specialists. An organized service makes possible economies which are not possible in an unorganized service. Certain examples are cited:

Through an organized medical service, some of the large universities are able to render a thoroughly modern medical service, including hospital care, to their students for from \$9 to \$12 per student a year.

The Endicott-Johnson Corporation with its 16,000 employees and their families represent a population of approximately 60,000 people. The Corporation gives these employees and their families a medical service which includes the full-time services of 27 physicians, 3 dentists, 1 X-ray technician, 51 nurses, and 2 pharmacists, for an annual cost of \$6 to \$7 per capita for the whole industrial population.

The industrial settlement of Roanoke Rapids, North Carolina, composed of workers of five cotton mills and one paper mill, gives a modern, efficient medical service, including hospital care, home visits, and public-health nursing, for \$23.60 per family, or at approximately \$9 per capita.

The insurance principle is urged as the remedy, and an effective one, for providing adequate medical care for a very large percentage of the people, and it is believed that insurance companies will, in time, embrace it as a part of their protective programme.

It is estimated that more than 1,000,000,000 stars have already been seen through powerful telescopes.

It is estimated that there are 44,000 thunder storms occurring daily on the earth.

Beauty may be merely skin deep, but it is nearly always effective.

The art of pottery dates back as far as we can trace the human race.



Reduce the Acid

Sick stomachs, sour stomachs and indigestion usually mean excess acid. The stomach nerves are over-stimulated. Too much acid makes the stomach and intestines sour. Alkali kills acid instantly. The best form is Phillips' Milk of Magnesia, because one harmless, tasteless dose neutralizes many times its volume in acid. Since its invention, 50 years ago, it has remained the standard with physicians everywhere.

Take a spoonful in water and your unhappy condition will probably end in five minutes. Then you will always know what to do. Crude and harmful methods will never appeal to you. Go prove this for your own sake. It may save a great many disagreeable hours. Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

Canada Wild Life

Shipped To Ireland Sent By Express To Zoological Gardens At Dublin

Noah's Ark on a small scale passed through Montreal recently in the form of a shipment of Canadian wild life on the way from Toronto to the Zoological Gardens, at Dublin, Ireland. This special shipment was handled by the Canadian National Express, the crates being transferred from Bonaventure Station to the SS. Lord Antrim, which carried bird and beast to the Irish Free State. The consignment consisted of two bears, one eagle, two woodchucks, two raccoons and four prairie dogs.

DO YOU VALUE HEALTH?

Sickness Almost Always Due To Weak, Watery Blood

If your health is poor; if you are pale, nervous and easily tired; if you suffer from headaches or backaches; if there are touches of indigestion, or twinges of rheumatism, you may depend upon it that these symptoms come from an impoverished condition of the blood, and that unless this condition is remedied a complete breakdown may follow. To any who are in this condition, Dr. Williams' Pink Pills will be found the perfect medicine. The whole mission of this medicine is to build up the blood, promote appetite and good digestion, and strengthen tired, frayed nerves. Men and women alike benefit through the use of this medicine. Therefore if you are weak or ailing, give Dr. Williams' Pink Pills a fair trial and you will be pleased with the beneficial results that will speedily follow.

Among the thousands who have found Dr. Williams' Pink Pills a real blessing is Mrs. Geo. M. Andrews, Halifax, N.S., who says: "My first experience with Dr. Williams' Pink Pills was as an anaemic young girl, when they completely restored my health. Then a few years ago I became pale and run down, and my husband got a supply of the pills for me. I gave them a good trial and when my baby was born she was a big healthy baby and I did not have a day's sickness. My friends all tell me how well I look and I certainly feel that way, and I give all the credit to Dr. Williams' Pink Pills. I hope my experience will help some other woman who needs a good medicine."

You can get the pills from your druggist, or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Add New Export To Canada's List

British and German Dealers Repeat Order For Fresh Salmon

A new product has been added to the exports of Canada to Britain and Germany in the shape of fresh Gaspe salmon. A few weeks ago a trial shipment of fresh salmon, frozen by a new brine solution leaving the fish as fresh as when it was taken out of its native waters, was sent to British and German fish dealers, who were so pleased with the result, that an order for 25 tons soon followed. Many more orders are expected.

Choked For Air. Some little irritant becomes lodged in the bronchial tubes, others gather, and the awful choking of asthma results. Nothing offers quite such quick and positive relief as Dr. J. D. Kellogg's Asthma Remedy. The healing, soothing smoke or vapor penetrates, clears the passages and gives untold relief. It has behind it years of success. It is the sure remedy for every sufferer.

Due To Several Reasons

Never before has Saskatchewan been able to get through the work of the harvest season without help from the East. It will be possible this year for the first time because of the relatively small crop, use of labor saving machines such as combines, and the increase in western industrial population.

A Prime Dressing For Wounds. In some factories and workshops carbolic acid is kept for use in cauterizing wounds and cuts sustained by the workmen. Far better to keep on hand a bottle of Dr. Thomas' Electric Oil. It is just as quick in action and does not scar the skin or burn the flesh.

Messages By Heliograph

Heliographs have been successfully used for the regular transmission of messages between Prince Albert, Saskatchewan, and a station in the Prince Albert National Park over a distance of 30 miles.

Keep Minard's Liniment always handy.

W. N. U. 1860

New British Liner

"Britannic" Of White Star Line Is Largest British Motorship

The twin-screw motor passenger liner "Britannic," built by Messrs. Harland & Wolff, Limited, for the White Star Line, has been successfully launched from the builder's North Yard, Belfast.

The "Britannic" is intended for the Liverpool-New York service of her owners, the White Star Line, and will be a notable addition to the White Star fleet, being the largest British motorship.

The accommodation provided for the 1,550 passengers (cabin, tourist, and third class), will set up a new standard on this route, noteworthy features being the swimming pool and tennis courts in the cabin class, and children's playrooms and elevators in the tourist and third class accommodation. The size of the "Britannic" has given ample opportunity for spacious planning and effortless design in the cabin class public rooms; and the impression of restricted space so common on board ship has been very effectively eliminated.

The cooking throughout the ship is carried out electrically, and this not only includes the main ranges but such supplementary appliances as grills, roasters, fish fryers, salamanders, griddle plates and hot presses. In this connection the baker's oven, together with the oven in the confectioner's shop, is also electrically operated.

It is expected that the "Britannic" will be the most popular ship sailing out of the port of New York during the tourist season. Never before has the tourist of moderate means been so catered for by a steamship company, and the opinion of shipping men is that the White Star Line are to be congratulated on the effort they have made by means of the "Britannic" to cater to the tourist who cannot afford the money demanded for the first class ships, and it is felt that a cabin class ship, such as the "Britannic" will fill a very necessary place in the shipping life of New York.

Wireless For Chateau Laurier Hotel

Special wireless and broadcasting and receiving equipment in the Chateau Laurier Hotel, in Ottawa, make it possible for addresses delivered in one part of the hotel to be heard in other public rooms, or in private suites.

Minard's Liniment for Neuralgia.

Some desert plants contain water which travellers find useful in quenching their thirst.

By their works do we know them—the spongers.

SHIP YOUR GRAIN

TO

McBean Bros.

Crop conditions the world over appear to be unsatisfactory this year, so much so, that we consider higher prices warranted than those prevailing. It is our opinion, given after careful study of the world conditions, that our wheat should be worth today \$2.00 per bushel with considerably higher prices later on.

Assuming that importing Countries take \$50,000,000 bushels, which is a moderate estimate, as last year they took 200,000,000 bushels, and European crops this year are short of last, we have every indication of a shortage in supplies before another crop is harvested. For this reason we look for wheat to sell at \$2.25 per bushel, barley at \$1.25, and oats at .95c.

By shipping your grain to us you can obtain a substantial advance, and can then hold for a favorable market.

Winnipeg, August 15, 1923.

UNIVERSITY OF MANITOBA

WINNIPEG

Offers, among others, the following Courses:

Through its FACULTY OF ARTS degrees of B.A. and M.A., and B.Sc., including B.Sc. (Phar.), and M.Sc.

Through its FACULTY OF ENGINEERING AND ARCHITECTURE courses leading to the degrees of B.Sc.(C.E.), B.Sc.(E.E.), M.Sc., and B.Arch.

Through its FACULTY OF MEDICINE courses leading to the degrees of M.D. and C.M.

Through its FACULTY OF AGRICULTURE AND HOME ECONOMICS courses leading to the degrees of B.Sc. and B.Sc.(H.Ec.)

Through MANITOBA LAW SCHOOL, an affiliated institution, a course leading to the degree of LL.B.

For terms of admission, details of courses and other information, apply to

W. J. SPENCE, Registrar,
University of Manitoba, Winnipeg.

Some of the wells drilled in rock salt deposits in China in order to pump up the brine are as deep as 3,000 feet.

Many infants are infested by worms which cause great suffering, and if not promptly dealt with may cause constitutional weaknesses difficult to remedy. Miller's Worm Powders will clear the stomach and bowels of worms and will so act upon the system that there will be no recurrence of the trouble. And not only this, but they will repair the injuries to the organs that worms cause and restore them to soundness.

American tourists this season will spend \$300,000,000 in Canada, according to a Canadian bank forecast.

It is always hard to convince a pretty girl that love is blind.

Children Cry for Fletcher's CASTORIA

A BABY REMEDY APPROVED BY DOCTORS FOR COUG. CONSTIPATION, DIARRHEA

So Many Home Uses!

Keep foods fresh longer by covering them with Para-Sani

Use Para-Sani to keep Dad's lunch tasty fresh

Keep the freshness in sandwiches prepared for the party with a covering of Para-Sani.

Appleford Paper Products LIMITED
HAMILTON ONTARIO

Western Representatives:
HUNTER-MARTIN & CO., REGINA, SASK.

Reduce the Acid

Take a spoonful in water and your unhappy condition will probably end in five minutes. Then you will always know what to do. Crude and harmful methods will never appeal to you. Go prove this for your own sake. It may save a great many disagreeable hours. Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.



Sick stomachs, sour stomachs and indigestion usually mean excess acid. The stomach nerves are over-stimulated. Too much acid makes the stomach and intestines sour. Alkali kills acid instantly. The best form is Phillips' Milk of Magnesia, because one harmless, tasteless dose neutralizes many times its volume in acid. Since its invention, 50 years ago, it has remained the standard with physicians everywhere.

Take a spoonful in water and your unhappy condition will probably end in five minutes. Then you will always know what to do. Crude and harmful methods will never appeal to you. Go prove this for your own sake. It may save a great many disagreeable hours. Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

Historic Sites Board Have Marked For Perpetuation Another Group of Historic Places

The Historic Sites and Monuments Board of Canada met at Ottawa recently and marked down for perpetuation another group of historic sites.

One hundred and twenty-nine such sites have been marked with a permanent monument since the board commenced its labors in 1919. These marks stretch from the international border to the Arctic, from the Atlantic to the Pacific. There is a wooden pillar to mark the site where Sir Benjamin Franklin last camped; there are monuments large and small from monoliths to cairns, from pillars to tablets.

Only last year a monument was unveiled to mark the landing of Jacques Cartier at Ille aux Coudres on September 6, 1535. At this place was held the first Christian service in the land of Canada.

At the recent meeting of the board 125 other sites were reviewed and several recommendations were made for immediate markings. Among these the outstanding ones are:

Wolfe's Landing, Gabarus Bay, Cape Breton, where Wolfe's brigade landed on June 8, 1758.

First coal mine in Cape Breton—the site of the first regular coal mining operations in America, begun by the French in 1720.

Fort Ste. Anne, Cape Breton; site of an early settlement and Jesuit Mission established by the French in 1629.

Fort St. Peters, N.S.; site of a fortified post and trading station built by the French in 1650.

Minto coal mine, N.B.; to commemorate the discovery of coal by the French near the present town of Minto, soon after their occupation of Acadia.

Chambly Road, P.O.; the first road built in New France in 1660.

King Mountain, P.O.; site of the first triangulation station of the geodetic survey of Canada, established in 1905 about 9 miles north of the City of Ottawa.

Quebec Seminary, Quebec; site of the first educational house in Canada, established by Laval in 1663.

The Normandale Furnace, Normandale, Ont.; founded in 1818 and operated until 1853.

Kingston, Ont.; commemorating the treaty signed with the Mississauga Indians, 1793, whereby a large tract of land in eastern Ontario was purchased for the settlement of United Empire Loyalists.

Fort Erie, Ont.; commemorating the enterprise and courage of the men of the Royal Navy and the Royal Marines in capturing the United States ships of war, Ohio and Somers, in the Niagara River, Aug. 12, 1814.

Day of Quinte Carrying Place; commemorating the treaty concluded with the chief of the Mississauga Indians in 1787, by which a large tract of land in western Ontario was ceded to the Crown.

Quesnel, B.C.; to commemorate the beginning in 1885 of the work on the Colling's overland telegraph line, intended to link America and Europe by way of British Columbia, Alaska, Behring Straits and Siberia.

Fort Prince of Wales, Churchill, Man.; the most northerly fortress on the American continent, built by the Hudson's Bay Company in the years from 1733 to 1777 to safeguard the harbor.



"What is the matter with your little brother?"

"He can't count, and he has eaten more apples than he can hold." — Gutierrez, Madrid.

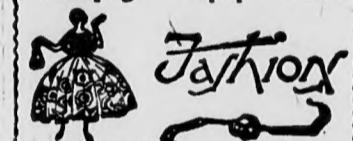
W. N. U. 1800

Horticulture On the Prairie

Experimental Station At Morden Shows What Can Be Done

A visit to the Morden, Manitoba, Experimental Station at this season of the year and indeed until the autumn frosts arrive, affords a rare treat to those who are interested particularly in fruit and vegetable crops. Apples, plums, cherries, grapes, strawberries and cane and bush fruits are grown in large quantities and in many varieties. Visitors will learn much to their advantage with respect to varieties worth trying at their own homes and will see the effect of a shelter belt in growing garden crops. The flower borders and beds present a blaze of colour and afford many useful lessons in varieties of the gladiolus and many other flowers and the best methods of their cultivation. The report of the Morden Station, published by the Department of Agriculture, Ottawa, if reviewed in advance of a visit would greatly help the visitor to appreciate the things he would see and to systematize the study that his visit would afford.

Winnipeg Newspaper Union



597

SUBTLE CHIC

A claret-red canton crepe for theatre, dining and bridge that expresses Paris chic in modified Princess silhouette. The long waisted bodice with pointed yoke front and back is beautifully molded to create soft slender effect through hips. The attached flaring circular skirt dips smartly at sides and back. The pointed treatment at centre-front is interesting detail. Style No. 597 that comes in sizes 16, 18, 20 years, 36, 38, 40 and 42 inches bust, is made with 4 yards of 39-inch material in the medium size. It is captivating in black chiffon for dinner wear, made with or without sleeves. White chiffon is very smart and flattering to suntan skins. Flowered chiffon, figured chiffon, cotton voile, georgette crepe, crepe Elizabeth, crepe de chine and crepe satin also appropriate. Pattern price 25 cents in stamps or coin (coin is preferred). Wrap coin carefully.

How To Order Patterns

Address—Winnipeg Newspaper Union,
175 McDermot Ave., Winnipeg

Pattern No..... Size.....

Name

Town

Pluck begets more happiness than luck.

Movie Stars on C.P.R.



Four Research Projects Are Under Way With Object Of Improving Wool and Mutton

Crop Almost Certain On Summer fallow Land

This Cannot Be Said Of Spring Or Fall Ploughing

This year of extreme drought has illustrated clearly the fact that summerfallow land is almost certain to produce a crop, while spring ploughing, and even fall ploughing, are not. Throughout the prairies, where damage from lack of moisture varies from district to district, it has become plain that those farmers whose acreage is sown mainly on spring ploughing, will finish the season relatively in poorer condition. And it is noticeable in what cases there are of crops being ploughed or pastured, that it is the spring ploughing, or occasionally fall ploughing that is abandoned before summerfallow.

Summerfallow acreage, while it shows some decrease over 1928, is still a substantial part of this year's sowing and new breaking is larger in Alberta and Manitoba. The following table gives the estimated acreages this season under summerfallow, new breaking and fall ploughing in the three provinces.

	New Fall Summer- Break- fallow.	Plough- ing.
Manitoba	1,519,000	76,000
Sask.	2,810,000	5,879,917
Alberta	2,732,600	550,000
		70,000

While a certain amount of abandonment of sown fields is taking place this season, there are some benefits which will tend to follow. Land ploughed up at this stage of the growing season will have almost as good a rest as genuine summerfallow, and should be more fertile next year. And farmers are also taking the opportunity of killing weeds by consistent ploughing of land where the natural strength of a crop does not preclude them. On the whole next spring there should be more land in good condition than for several years, especially in those areas badly affected by drought at the present time.

Employees Following In Father's Footsteps

Second and Third Generation Working For Canadian National Railways

The transfer of the motive power shops of the Canadian National Railways from the old to the new building at Point St. Charles, Montreal, has revealed that out of some 1,422 employees on the register of the old building, 167 were of the second generation, 18 of the third generation, and two of the fourth generation of present or former workers in the same place.

Berlin, Germany, claims to have the oldest continuously operated automobile factory in the world.

It takes a mighty little shove to send some men downhill.

"They're Off!"



Over 2,000 employees of the Canadian Pacific Angus Shops with wives and families took their August Bank Holiday picnic at St. Jerome, near Montreal, early in August. The famous fair at Hampstead Heath, London, held every year, was reproduced in the gathering which is the great event of the year for the Shops. Here is shown the start of the Married Women's Race with an entry of thirteen contestants. Every conceivable game was represented from the sliding ladder to a typically English old-fashioned "cokernut" shy. Prizes ranged from tennis rackets to watches and including many serviceable articles of wearing apparel. Eighteen races were run off.

To improve both Canadian mutton and wool by establishing the required type of sheep, four research projects involving the Federal Department of Agriculture, the University of Saskatchewan, the University of Alberta, and the New Wool Research Laboratory being set up by the National Research Council at Ottawa, were authorized by the growers' section of the council's associate committee on wool at Ottawa.

In the belief that definite improvements can be made over the present Canadian range varieties and valuable leadership given to ranchers by providing a basis for accurate advice to that end, Prof. J. P. Sackville, University of Alberta; Prof. A. M. Shaw, University of Saskatchewan, and W. H. Fairchild, Dominion Experimental Station, Lethbridge, forming a sub-committee, made the proposals that were adopted by the session.

Specially selected fine-wool range ewes, numbering probably 200, to be used as the foundation of a carefully planned experiment in grading and cross-breeding, will be gathered at Saskatoon by the University of Saskatchewan. Stud rams of several long wool breeds may be imported from England or elsewhere. The now better known methods of genetics that will be applied in experimenting with them are expected to show results in a short time.

At the Lethbridge Experimental Station, tests of the Corriedale sheep so well established in New Zealand, will be continued. Hardiness and adaptability to range conditions are to be determined.

General environment conditions including, where feasible, such factors as temperatures, humidity, rainfall, age of sheep and feeds available will be studied by the University of Alberta, at Edmonton, and data along similar lines will be sought from the sheep growing areas of Saskatchewan and British Columbia as well. These conditions, it was noted, had considerable influence on the character and amount of wool produced.

For the fourth project co-operative work is to be undertaken with one or more ranchmen, between 500 and 1,000 ewes of uniform type being bred to Corriedale rams. Information as to the wool produced will be studied in the wool laboratory that is being established in temporary quarters here pending erection of the new national laboratories building. Results of British researches in wool are being made available to the council's officials.

Announcement was made at the meeting that the full wool committee would hold its next meeting in Toronto, on November 18, the day before the opening of the Royal Winter Fair.

Those present in addition to the sub-committee were: Dr. H. M. Tory, chairman; Dr. J. H. Grisdale, Deputy Minister of Agriculture; A. A. MacMillan, Dominion Livestock Branch; G. E. Rothwell, Dominion Animal Husbandry; Prof. R. G. Knox, Ontario Agricultural College, Guelph, Ont.; W. H. J. Tisdale, assistant manager, Canadian Co-Operative Wool Growers, Toronto, and E. E. Lathe, secretary.

About the only steps remaining that pedestrians may take to protect their rights are fast ones.



"Pardon me, but we have certainly met before."

"Heavens! How much do I owe you?" — Sondagsnisse-Strix, Stockholm.

Didsbury Pioneer

Established 1903.

DIDSURY - ALBERTA
Published every Thursday.Subscription Rates: \$2.00 per year,
\$1.00 six months; 50 cents extra to Great
Britain and the United States. Payable
in advance.Legal, government, and municipal ad-
vertising, 10 cents per line first insertion
and 12 cents per line (unchanged) each
subsequent insertion. Local readers ten
cents per line.Classified Advertising: For Sale, Arti-
cles Wanted, Lost, Stolen, or Strayed,
etc., 10 cents a line first insertion, (count
six words to the line), and 5 cents a line
each subsequent insertion (unchanged).Business Cards, special rate of \$1.00
per month (1 inch) or \$1.00 per year if
paid in advance.Notices under Coming Events, 10 cents
per line first insertion, minimum 50 cents,
25 cents each subsequent insertion.Card of Thanks (not exceeding six
lines) 50 cents per insertion.Obituary poetry 10 cents per line.
Transient advertisements to be paid
for when ordered.Display advertising rates on application
at the office.Changes of advertisements must reach
the office not later than noon Tuesday
to ensure insertion in the issue of
that week.

E. J. C. GOODER, Editor & Manager.

**BELIEVES IN VALUE OF THE
HOME TOWN WEEKLY**

The advertising value of the columns of the weekly press have long since been admitted to be greater than that of any other medium and more and more big national advertisers are coming to use the columns of the smaller local papers.

The special appeal which the home town paper makes to the people it circulates among makes its advertising columns of a greater value than the city daily, where there are so many columns of advertising and news that they detract the reader's attention.

In this connection, R. S. McLaughlin, president of the General Motors Corporation, in a recent letter states:

"I believe in the country weekly, I believe that no printed matter in Canada is more thoroughly read, or has more influence than the pages of the home town papers."

MEN AT THE HELM

It seems that between the least and the greatest among men there is a gulf fixed, as though leaders were men apart from the habit and fashion of common humanity. Yet history and experience prove otherwise. When fate contrives a crisis of calamity or necessity, men rise out of the common stock suddenly rich in strength and wisdom. Ordinary men are discovered to be capable of greatness and common men reveal their right to dignity and distinction. So often has this happened in our own nation's history that it is beyond the probability of mere accident.

How are men made for leadership? In part they are born for it, yet their heritage differs not greatly from the common stock of humanity. Partly they are created by the emergency which calls for them or by the opportunity which touches the secret springs of their powers. Partly they are built up by small things to be capable of great things. Yet none of these declares the secret of the supremacy of true leaders of men.

The stuff which gives stature to the great man comes not alone from within him. Much of it is conferred upon him by his fellows. They turn over to him their own loyalty, their labor, their strength. They put power into his hands. He becomes the symbol of other men's hopes, convictions and purposes; his strength is magnified and his spirit upheld by the gifts of those that follow him.

As best we can put good men at the helm of our affairs. Into their hands we give power and on their shoulders we place responsibility, dignity and honor. Those that use such gifts in wisdom and humility earn title to leadership among men.

Mr. C. E. Reiber was a business visitor to the southern city this week.

Hunting season for ducks and geese opens Monday morning, September 16th.

The largest hog for its age shipped out of Didsbury for considerable time by Kendrick and Good, local live stock buyers, was one raised by Morgan Cressman, tipping the scales at 220 lbs., and only five months old to the day. It was of a mixed breed, Berkshire-Poland China.

LOCAL & GENERAL

Mr. Cecil Adshead was a business visitor to Calgary on Monday.

Mr. and Mrs. A. G. Studer motored to Calgary on Monday returning the same evening.

Mr. Alf Allen returned Sunday from his annual two weeks' holidays spent in Edmonton and Calgary.

Dr. and Mrs. J. L. Clarke arrived home over the week end, following a two weeks' vacation to points across the line.

Twenty-five carloads of wheat have been shipped from Didsbury this year thus far, the majority of which is grading No. 2.

Ken Maynard in his most exciting picture, "Cheyenne," at the movies, Saturday, September 14. See him ride to victory and love in one of the most thrilling races ever.

Misses Gay Swingle, Vera Dawson, Edith Murphy and little Miss Josephine Berscht who all have undergone operations for appendicitis are all improving nicely.

Mr. Geo. Burns received word lately that his mother, Mrs. James Burns had the misfortune to injure an ankle and will not be able to return to Didsbury for a few weeks.

The September meeting of the local W.L. will be held at the home of the president, Mrs. J. C. Stevens, Friday, Sept. 13th. Visitors welcome.

Mrs. Reta Fleury wishes to announce that she will teach piano and prepare pupils for Royal Academy or Toronto Conservatory, beginning September 14th.

In last week's issue we stated that Mr. Howard Evans had taken a teaching position at Carmanay. This should have read Claresholm.

Mr. Wm. Irvine, M.P., Wetaskiwin, will speak at the United Church at the Sunday evening service, September 15th. The Religious Significance of the U.F.A. will be his subject. Everybody welcome.

Mrs. A. M. Watson of Spirit River, Alta., was a visitor at the home of her mother, Mrs. McMow, for the past two weeks, leaving for her home Wednesday last. She was accompanied by her sister, Miss Elva McMow, as far as Edmonton.

**WHAT OTHER EDITORS
ARE SAYING**

Probably the best cure for preventable accidents is both vigorous and rigorous enforcement of the law. With a drivers license act in force for automobiles, it is now possible for police and magistrates to put teeth into their enforcement of the Highways Act and city traffic by-laws. Persons who are found guilty of causing preventable accidents may be deprived of their drivers' license and this should be the course followed by the courts. Deprivation of their right to drive a motor car will prove a greater incentive to careful driving than the imposition of the usual fine.—Calgary Herald.

A noted British publicist suggests that President Hoover and Premier MacDonald hold their naval disarmament conference in midocean, each voyaging to it aboard his nation's finest and newest cruiser. One drawback is the possibility of some bellicose senator bobbing up with a submarine.—Vancouver Daily Province.

Opportunity

We can increase your present income. Become a part time agent for us.

\$25,000 only in paid-for business will give you a trip to Winnipeg at our expense and several hundred dollars besides

Write for particulars

**Mutual Life Ins. Co.
of New York**
406 Grain Exchange, Calgary
J. O. Fraser, Prov. Mgr.

Mrs. J. Boorman is assisting on the Public School teaching staff during the illness of Miss Dawson.

A public meeting re the Children's picnic will be held in C. E. Reiber's office, Friday evening, September 18th.

Mr. Bennie Robinson left on Monday for his annual two weeks' recess from bank duties to be spent in the northern part of the province.

Miss Evelyn Warren, nurse-in-training in the Holy Cross hospital, Calgary, spent a few days in town this week visiting friends and relatives.

Mr. Frank Leeson this week completed the purchase of the Hiram Earl half section west of Didsbury. J. W. Phillipson acted for buyer and seller in the transaction. Mr. Leeson will move on the place his fall.

Tomorrow is Friday 13th. Watch your step.

Attractive Offerings

\$3600.00 will buy the dwelling recently occupied by the late Mrs. Levi Snyder. Good terms.

160 acres eight miles east of Didsbury. 140 acres under cultivation. Drilled well. \$5000.00. Terms.

\$35.00 per acre will buy 320 acres 8 miles east of town. About 275 acres under cultivation. \$2000 cash, terms on balance.

160 acres 4 miles west of Didsbury. 60 acres under cultivation. Two wells. A good mixed farming proposition. Buildings fair to good. \$26.00 per acre. \$1000 cash will handle.

320 acres west of Didsbury. 140 acres broken. Good buildings. Plenty of water. A snap at \$20 per acre.

If you are looking for land it will pay you to call—

C. E. REIBER

Phone 90. Res. Phone 69. Didsbury

Professional

Sun Life Assurance Co. of Canada
Head Office Montreal
Insurance in force \$1,896,015,934

NICHOLAS LAMMLE
DISTRICT REPRESENTATIVE
Room 29 Rosebud Hotel Didsbury

W. A. AUSTIN
BAILIFF SOLICITOR
NOTARY PUBLIC
MARRIAGE LICENSES ISSUED
Phone 52
Didsbury - Alberta

J. L. CLARKE, M.D., L.M.C.C.
Physician and Surgeon
Graduate of Manitoba University
late senior House Surgeon of St Michael's Hospital, Newark, N.J.
X-Ray in Office

Offices over Royal Bank
Res. Phone 128 Office 63

DR. H. C. LIESEMER
L. D. S., D. D. S.
Dental Surgeon
Graduate University of Toronto
Office over Royal Bank
Phone 63
Didsbury - Alberta

DR. W. G. EVANS, M.D.
Physician, Surgeon
Graduate of Toronto University
Office in New Opera House Block
Residence Phone 50, Office Phone 120
Didsbury - Alberta



King Hiram Lodge No. A.F. & A.M.
Meets every Tuesday evening on or before full moon. All visiting brethren welcome.

H. C. Liesemer, W.M.
H. Morgan, Secretary

Ranton's Ltd.
WEEKLY STORE NEWS**New Arrivals in Fall Merchandise****For Ladies
and Children**

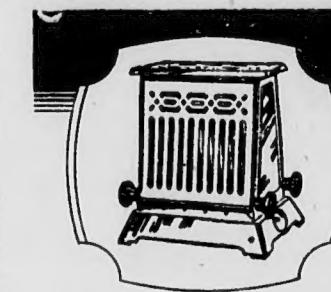
New Wool Dresses
New Fall Coats for Ladies and Children
New Felt, Velvet and Satin Hats for Ladies and Children
New Blankets in white and grey
Ladies' New Wool Hosiery
New Fall Underwear for Ladies and Children
New Silk Underwear
New Wool Gloves
New Toques
New Dresses for Girls
New Crib Blankets

For Men and Boys

New Overcoats for Men
New Windbreakers
New Sweaters
New Fancy Socks
New Wool Socks
New Flannel Work Shirts
New Gloves and Mitts
New Fall Caps
New Silk Scarfs
New Coats for Boys
New Mackinaw Coats for Men and Boys
New Underwear for Men and Boys

Ranton's Second Anniversary Sale
Thursday, Fri., & Saturday, Sept. 19-20-21

Meet Me at Ranton's. "Didsbury's Progressive Store"



\$7.00

Hotpoint
TOASTOVER TOASTER

A CANADIAN-GENERAL ELECTRIC PRODUCT

F. Kaufman

Builders Hardware Stores, Ltd.

Used Cars

Chevrolet Ton Truck.

Ford Ton Truck. Ford Coupe.

Several Ford Tourings.

ADSHEAD GARAGE - Didsbury

Atlas Lumber Co., Limited

Coal Almost winter! Get your supply early. We have all kinds from Nut to Lump and priced accordingly.

Lumber for Winter Repairs

Storm and Sash Doors
Order early and save trouble later.

Atlas Lumber Co., Limited

Phones 125 and 64. C. F. DOOLEY, Mgr.

RUGBY NOTES

The September meeting of the Rugby W.I. was held at the home of Mrs. Shannon, with fifteen members present. With the money gathered earlier in the year when we made a special drive for funds, and which amounted to \$386.65, it was definitely decided to furnish a room in the Didsbury Hospital with a Fowler bed of the latest model, a bedside table, etc.

Mrs. Orvin Swingle gave us an excellent report of the recent convention at Cartwright. The meeting adjourned with the singing of the National Anthem and lunch was then served.

Rugby W.I. was well represented at the constituency conference, ten of our members being present, and they report a most enjoyable day. The October meeting will be held at Mrs. W. Swingle's.

With her aviators speeding faster than any human being had ever travelled before and setting a new world's record for the blue ribbon Schneider cup race, Great Britain successfully defended the trophy against Italy in the tenth anniversary of its running. Flying Officer Waghorn on a super-marine Rolls-Royce S6 recorded an average speed of 328.63 miles per hour, surpassing the previous record of Lieut. Webster of Great Britain in 1927 by 17.14 miles per hour. On one of his laps Waghorn made 331.10 miles per hour. Flying Officer Archerley on a machine identical to Waghorn's surpassed the world's speed record of his comrade when he set a mark of 332.49 miles per hour on two of his laps, the fastest time ever made anywhere by man.

See--

the new Marconi Triumph Radio Set on our floor.

Now is the time to get that new furnace installed or the old one put in first class shape.

F. Kaufman

Plumbing, Tinning, Heating and Lighting

Phone 22 Didsbury, Alta.

Church Announcements**UNITED CHURCH**

Rev. A. E. Hayes, B.A., Minister.

Sunday, September 15
Knox Sunday School 11 a.m.
Westcott: 11 a.m.
7:30 p.m. Knox Church, Didsbury.
Mr. W. Irvine, M.P., will be present this Sunday. He is taking as his subject: "The Religious significance of the U.F.A. movement."
A large gathering is expected.

CHURCH OF ENGLAND

Church services second Sunday of each month, 11 a.m., Communion service, Rev. H. Clay in charge.
Every fourth Sunday, evening service at 7:30.

M.B.C. CHURCH

Rev. C. J. Hallman, Pastor.

Sunday Services:

1:30 p.m.—Sunday School.
2:45 p.m.—Preaching Services.
7:30 p.m.—Preaching Service, including Young People's meeting every alternate Sunday.

A Welcome Awaits You.

EVANGELICAL

Rev. H. E. Roppel, Pastor

Welcome to the Evangelical Church

Up-to-date in Methods.
Evangelistic in Spirit.
Methodist in Doctrine.
10:30 a.m. Morning Worship.
11:30 a.m. Sabbath School.
7:30 p.m. Evening Worship and Christian Endeavor.
7:15 Wednesday, Jr. League—C.F.
8:00 " Praise and Prayer Service.

GLIMPSES FROM THE PAST**20 YEARS AGO**

The Traders Bank of Canada has opened up a branch office in Didsbury. They are at present located in the office formerly used by J. E. Liesemer on Osler street.

Messrs. C. Shantz and Ab. Rosserberger, of New Dundee, Ont., are in the vicinity visiting friends. Mr. Shantz is a father-in-law to M. Shantz and Mr. Rosserberger is a brother of Mrs. Theo Reist.

Mrs. R. C. Oldham left on Tuesday's train for Banff.

G. A. Burns shipped five nice Red Polled cows to Mr. Percifield, Blackie, Alta., this week.

Mr. and Mrs. Jack Knoepfli and family of Calgary spent Friday evening, August 30th, at the home of

Mr. and Mrs. Allen Hunsperger. The same evening about forty young people gathered to surprise Miss Grace Hunsperger in honor of her birthday, bringing with them delicious refreshments and lovely gifts. The evening was spent in games outside and in. The happy gathering ended when all joined in and sang "For she's a jolly good fellow."

Glycerin Mixture Stops Constipation

The simple mixture of glycerin, buckthorn bark, saline, etc. (Adlerika) acts on BOTH upper and lower bowel and relieves constipation in TWO hours! Brings out old waste matter you never thought was in your system. Don't waste time with pills or remedies which clean only PART of the bowel, but let Adlerika give stomach and bowel a REAL cleaning and see how good you feel.

H. W. Chambers, Druggist

Didsbury Dairy

Milk Delivered Daily

Special orders receive prompt attention.

Milk from tested herds

Sydney Wright, Prop.
PHONE 162

ALBERTA STEAM LAUNDRY

Twice a week service

MONDAY and THURSDAY

Laundry-Dry Cleaning-Dyeing

Local Agent:
H. Hawkes Grocery
Phone 134 Didsbury

Printing that pays

In order that you may get the greatest amount of good from publicity your printing must be attractive. All the printing you require can be done here.

Didsbury Pioneer - Established a quarter of a century

**A Fascinating Subject**

Aviation Editor, Of New York Paper, Predicts Wonderful Future For Air Travel

Among the aviation enthusiasts who set no bounds to their confidence in its coming developments is Bruce Gould, aviation editor of the New York Evening Post, who has just published a book with the title "Sky Larking." Before the end of the next half-century, he believes, the world will have entered the air age with workmen flying to their work "as now they motor." Gigantic flying boats carrying a thousand passengers will then cross the Atlantic so fast that the passenger will be aware of their speed "only by the fact that he can go to sleep one night in New York, and wake up in London or Paris the next morning." If his destination should be inland, smaller aircraft, or perhaps autogiros capable of landing him on the roof of his apartment or in front of his door, will be used to complete his journey.

The future of aviation is, indeed, a fascinating subject that few are qualified to forecast with any real knowledge as a basis for their prophecies. That matters little, however, for Edison was an authority on electricity when experimenting with incandescent lamps, moving pictures, talking machines and a few other of the commonplaces of today. Yet fifty years ago neither he nor any one else could have foreseen the modern development of his inventions. So it is with what the future holds for the airplane.

Far be it from us to suggest that these Utopian dreams may not materialize. Faith and not skepticism rules the scientific world, and the present epoch shows clearly enough the futility of holding that there is any limit to man's ingenuity in conquering air and space. But we must admit that we are not yet entirely convinced that the next fifty years will find airplanes quite as safe and so general or of such tremendous size and speed as Mr. Gould would have us believe.

It may be that his enthusiasms are a little too strong for those of us who perform still have our feet on the ground. For instance, in his panegyric on the joy of skydiving, when "the clean wind plucks at the heartstrings and gets them throbbing to some strangely satisfying celestial music of the spheres," he forgets one thing. Some people get air sick.—*St. Thomas Times-Journal*.

Church At Jasper Is Soldier's Monument**Gift Of English Lady In Memory Of Her Son**

Unique among the churches of Canada is the little church of St. Mary and St. George, of Jasper, which was consecrated recently by the Bishop of Edmonton. The building, a beautiful structure of stone and stucco, with a tiled roof, was built at a cost of \$17,000 from a design by A. H. Calderon, of Edmonton, and is a gift to the parish from a lady in England, who wishes her name to remain anonymous.

It was presented in memory of her son who was killed in war, and beneath the corner stone, which was laid last year by His Excellency The Governor-General, lies the testament which was found on the young man's body when he was carried out of "No Man's Land." The furnishings and fittings of the church were also the gift of the unknown donor, while the bell was presented by Viscount Willingdon.

Muscular Rheumatism Subdued.—When one is a sufferer from muscular rheumatism he cannot do better than to have the region rubbed with Dr. Thomas' Eclectic Oil. Let the rubbing be brisk and continue until ease is secured. There is more virtue in a bottle of it than can be fully estimated.

The museum of the American Indian, in New York, grew out of the purchase by George G. Heye of a Navajo Indian shirt.

If one be troubled with corns, he will find in Holloway's Corn Remover an application that will entirely relieve suffering.

Why don't you marry Helen? Are you afraid to pop the question? No; afraid to question the pop.

Put up only by The T. Milburn Co., Ltd., Toronto, Ont.

W. N. U. 1800



and after the second dose I saw an improvement. I gave him almost half a bottle and he was completely relieved.

"I have used it for the other children, and my husband and myself. My husband gives it great praise,

and when he goes away from home to work he always takes a bottle with him."

Minard's Liniment for Summer Colds.

Price \$1.50 Per Square Yard, f.o.b., Toronto.

Use WINDOLITE and let

AN OUTSTANDING EXHIBIT

In his address before the Rotary Club, during the Calgary Exhibition and Stampede, Hon. J. D. McGregor, Lieutenant-Governor of Manitoba, for many years Canada's most outstanding live-stock man, referred especially to the demonstration put on by the C.P.R. Supply Farm, of Strathmore, which emphasized productive possibilities of good dairy cows. Mr. McGregor said that he considered it to be the best, from an educational point of view, he had ever seen at any live-stock show.

The next is "Valley Farm Francy Segis-154139." She produced 22,922 lbs. of milk, and 930 lbs. of butter, which is 2,357 lbs. of milk and 22.5 lbs. of butter more than the best two-year-old record reported in Canada in 1928.

The four-year-old next in line Strathmore Texaline Sylvia-111946, produced 23,830 lbs. of milk and 1,052 lbs. of butter; while the one on the right "Strathmore Lassie Sylvia-130501," as a three-year-old produced 23,568 lbs. of milk and 958 lbs. of butter.

According to the Dairy Commissioner of the Province of Alberta, the average dairy cow in that province produces 3,950 lbs. of 4 per cent. milk. These five cows produced as much as 32 average Alberta dairy cows. Their milk, sold to the Union Milk Co., Calgary, at regular Dairy-men's prices, brought \$3,214.10, or an average of \$642.82 per cow. This is the largest number of Gold Medals in any herd in the world.

Some very distinguished visitors happened to come along just as this photograph was about to be taken.

The two ladies are Dowager Lady Pentland and her daughter, Hon. Miss Sinclair. The gentlemen are Lord Pentland and, on the left, George H. Jones, manager of the Strathmore Farm.

There are approximately 600 purebred Holsteins in the famous herd at Strathmore, Alberta. The show herd of 15 head won 100 first prizes at eight major exhibitions in 1928. Under the advanced registry system of the Holstein-Friesian Association of Canada, there are 40 Gold Medal and 73 Excellent cows in this herd. This is the largest number of Gold Medals in any herd in the world.

Normal Vision Sees Objects Clearly Fifty Yards Away

Are you good at judging distances? It is said if you have normal eyesight you should be able to see a man's eyes at fifty yards; at one hundred yards you may see the buttons on his coat; and at three hundred yards you may just see his face; while the color of his clothes can be distinguished at four hundred yards. Of course, on a clear day, things look nearer than when the day is cloudy.

Light and airy—the flighty blonde.

Development Of Peace River**Country Has Gone Ahead Rapidly In Last Few Years**

The first shipment of grain out of the Peace River District, was made up of three ears of wheat hauled by team 85 miles from Vaneira to Reno. There were no highways or telephones, and only two small rural schools then. Today, there are 1,650,000 acres under cultivation, with a prospective crop of 15,000,000 bushels. Population has increased from 3,000 to 50,000; there are schools, churches, flourishing stores, elevators, electric light plants, highways and telephones.

Snow Houses a Myth**Few Eskimos Have Ever Seen Or Heard Of One**

Eskimos are frequently seen sweating under a powerful sun. The general idea of Eskimos and all inhabitants of the Arctic Circle is that they live in conditions of eternal winter. Quite wrong Mr. Stefansson, the Arctic explorer, has been telling a Cambridge audience. The wildflowers of the Arctic are exquisite, he says, and very few Eskimos have ever seen a snow house—or heard of one except at school!

Too uppish—the highbrow.

Test For Your Eyes**Normal Vision Sees Objects Clearly Fifty Yards Away**

Are you good at judging distances? It is said if you have normal eyesight you should be able to see a man's eyes at fifty yards; at one hundred yards you may see the buttons on his coat; and at three hundred yards you may just see his face; while the color of his clothes can be distinguished at four hundred yards. Of course, on a clear day, things look nearer than when the day is cloudy.

Light and airy—the flighty blonde.

WINDOLITE

The Improved Glass Substitute

MADE IN ENGLAND



WINDOLITE stands for 100 per cent. sunlight. It makes light but strong windows for cattle sheds, dairy stables, poultry houses, brooders and all out buildings. It is economical, unbreakable, flexible and is easy to cut and fit. It is now being successfully used for sunrooms, verandas, schools, factories, hospitals, sanitariums, hot beds, plant coverings and greenhouses. It keeps out cold —will not crack or chip—cuts with an ordinary pair of scissors and is easy to fit. WINDOLITE is supplied in rolls any length but in one width of 36 inches only. A square yard of WINDOLITE weighs about 14 ozs., while a square yard of glass of ordinary thickness, weighs about 135 to 140 ozs. The improved WINDOLITE requires no varnish. WINDOLITE is made in England.

Price \$1.50 Per Square Yard, f.o.b., Toronto.

Use WINDOLITE and let
YOUR PLANTS
YOUR CHICKENS
YOUR CATTLE
Bask in 100% Sunlight
Send for booklet "WINDOLITE"

COMES WITH A MESSAGE OF HEALTH

THE sun is the all-powerful life producer. Nature's universal disinfectant and germ destroyer, as well as stimulant and tonic. WINDOLITE is the sun's most important ally.

Medical research has definitely proved that from the point of view of Health and Hygiene, the most effective among the sun's rays are the Ultra-Violet rays, which possess the greatest power for the prevention and cure of disease and debility.

Science has further established that ordinary window glass does not allow the passage of Ultra-Violet rays, so that by using glass we are artificially excluding these vital health-giving rays. Therefore, the invention of WINDOLITE has completely satisfied the long-felt want. Exhaustive experiments have conclusively proved that it is a most effective substitute for glass, that it freely admits the Ultra-Violet rays, and that its use has a most beneficial effect on the growth and development of plants and chickens and on the well-being of cattle, enabled for the first time to have healthy light instead of darkness in their sheds.

Indeed, the discovery of WINDOLITE has during the last six years completely revolutionized gardening, given a new stimulus to poultry breeding, increasing the egg-laying capacity and fertility of chickens, has greatly improved the health of cattle and is now being used in domestic and household requirements.



Distributors: JOHN A. CHANTLER & CO., LTD.
51 Wellington St. W.
TORONTO, ONT.

Red Rose Tea comes direct to us from the finest tea gardens, then straight to your grocer—brimful of flavor and freshness. Every package guaranteed.

RED ROSE TEA "is good tea"

RED ROSE ORANGE PEKOE is extra good
In the best package—Clean, bright aluminum.

The Singing Fool

By HUBERT DAIL

Copyright, 1928, Warner Bros. Pictures, Inc.

SYNOPSIS

Al Stone, the singing waiter at Blackie Joe's New York night club, has written a love song to Molly Winton, but she treats him disdainfully because he is only a waiter. Finally he goes to the floor and renders the ballad himself, hoping to touch her heart. Marcus, the famous Broadway producer, is in the audience and offers to buy the song. Molly makes up to Al, so the latter insists that Marcus hire Molly to sing the number in one of his revues. Marcus agrees. Grace, the little cigarette girl, is heart-broken when she finds Al is leaving, for she is deeply in love with him. Al and Molly marry and both score successes on Broadway. Once Al visits his old friends at Blackie's and Grace is delighted to see him. Then he returns to Molly's dressing room in a Broadway theatre. She is with her friend, John Perry. Al does not see John surreptitiously press Molly's hand as all three leave together.

CHAPTER X.

They descended the elevator from the Manhattan Roof Theatre to the street, where Al looked around for a taxi. John Perry, following after, took Molly's arm, guiding her through the dense after-theatre crowds toward the curb.

Broadway was at its best — two wide currents of human beings moved compactly up and down beneath the brilliant canopy of lights from electric signs. There was romance in the crowds, and power, and feeling of dreams carried from the theatres that dotted the Street of Lights. There were shrill cries for taxis, the giggles of girls leaning on the arms of their escorts, the piercing whistle of the traffic cops stopping and starting the never-ending line of motor cars as the lights went from green to red, and back again. A happy, carefree spirit distinguished the crowd. But Molly turned bored eyes on this fantastic display of modern Babylon as she waited impatiently for the taxi.

"Why doesn't Al hurry and get one?" she inquired petulantly of John Perry.

"Steady, sister. He's doing the best he can," answered Perry.

But now a taxi driver saw Al's beckoning hand and swung up to the curb. They piled inside and the driver sped away toward the palatial skyscraper apartment in the fifties where Al and Molly lived. Molly snuggled down between the two men.

"Al," she remarked after a moment, "why do we always have to travel in taxis? Why can't we have a limousine and a chauffeur of our own. Everybody else does."

Al did not notice the complaining note in her voice. "I've been thinking that same thing—we can swing it easily now. Tomorrow you can pick one out. What kind?"

"I was thinking of a Rolls-Royce," said Molly eagerly.

The Campers' First Aid

Minard's is good for burns, bruises, sprains, wounds, and insect bites.



W. N. U. 1800

back my job? I have the best spot in the show now. Your point of view is just plain selfish, because the whole thing doesn't affect you. But I see the other side."

Al stared at her bewilderedly for a moment. Then he said quietly:

"Molly, your nerves are on edge or you wouldn't talk that way. You don't have to be afraid—Marcus will always put you in as his headliner. He knows I wouldn't write another song for him if he didn't. But he wouldn't think of giving you the go-by, anyway. He knows what an attraction you are."

Al paused to regard Molly with a reassuring smile, but she did not see it. Her eyes were fixed sombrely upon the floor.

A helpless look passed across Al's face.

"As for my being selfish," he said humbly, "well, perhaps I am. But I don't mean to be. I simply adore you, Molly, and it would give me the greatest happiness I can think of for us to have a child. It would make all we have achieved seem worth while."

Molly rose wearily. "I'm going to do you mean by backing out?"

So Perry laughingly acquiesced. Once more the rapidly rising elevator—a magnificently upholstered one this time—which carried them with amazing swiftness to the thirty-fifth floor. Al unlocked the apartment door and switched on the lights. A moment later Molly stood by the window, looking over the blazing lights of the city, glancing down at the specks on the sidewalks that were people. Her cheeks were hot for the moment and she threw open the window so that the crisp autumn night air fanned her face. Al had left the room. John Perry came and stood beside her, saying nothing, but regarding her with burning intensity.

Molly turned and answered his look with a wan smile. "No, John," she said quickly. "No, you don't understand."

"Understand what?"

"What I'm up against. It doesn't concern you. But . . . sometimes I feel I'd like to shoot myself."

She reached out her hand, gave his arm a convulsive squeeze, then dropped it quickly as she heard Al returning.

Al was the perfect host. He drew out a pack of cards, swung open a little drinking cabinet and poured Perry a drink. But when Molly saw the cards she expostulated.

"Al, darling, I don't feel like cards tonight. I'm awfully tired. Let's just talk. Or, rather, you two men talk and I'll listen."

So Molly listened, but Perry soon saw that she was out of sorts and seemed about to drop off to sleep. He courteously rose to go.

"Well, Al, I'll probably see you tomorrow over in Marcus's office." He bowed himself out and Al faced Molly.

"Darling, are you ill? You're quite pale now; I have a strange feeling that something is wrong. You haven't been yourself lately."

Molly looked at him steadily, with a dark gleam in her blue eyes. Should she tell him?

"Yes, Al, something is the matter. I'm going to have a child."

She said it deliberately and her lip curled, plainly showing her irritation. But Al, unconscious of her reaction, came swiftly to her, his face radiant.

"Molly, that's—that's marvellous. A child—your child, my child!"

"Your child," Molly corrected him curtly.

"Why do you say that? It's as much yours as mine."

"I say it because I don't want it; Molly's attractive lips were set in a grim line.

"But why, Molly? You're only talking that way because you're tired. You've had to work too hard. Listen, little sweetheart, when it arrives you'll love it; we'll both love it. It's bound to mean the greatest happiness in the world to both of us. Don't you see that?"

"No, I don't. I see that it will ruin my career. I'll have to leave the show in a little while and while I'm gone Marcus will get a new ballad singer. People will forget me by the time I'm ready to come back. And how do I know Marcus will give me

There are no railroads in the Kingdom of Afghanistan.

CORNS
Stop Aching Drop Off
PUTNAM'S
Corn Extractor

**P
O
W
E
R**



They're brutes for punishment—these Eveready Hot-Shots in the metal cases! Full of fire from start to finish. Best for gas engine, motor boat or tractor ignition. Protected by water-shedding metal cases, rain or dampness will not reduce their efficiency. Look for the name Eveready on each battery. It's your guarantee of satisfaction and longer life.

Canadian National Carbon Co., Limited
Calgary TORONTO Montreal
Vancouver Winnipeg
Owning Eveready Battery Station CKNC, Toronto



Eveready Ignitors
The most compact
lived single Dry
Cells made. For
use in unexposed
places.

EVEREADY
Dry Batteries
—they last longer

KEEP CHILDREN WELL DURING HOT WEATHER

Every mother knows how fatal the hot summer months are to small children. Cholera infantum, diarrhoea, dysentery, colic and stomach troubles are rife at this time and often a precious little life is lost after only a few hours illness. The mother who keeps Baby's Own Tablets in the house feels safe. The occasional use of the Tablets prevent stomach and bowel troubles, or if trouble comes suddenly—as it generally does—the Tablets will bring the baby safely through. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Making Long Trip

Party From Jasper Covering Historic
Fur Trade Route In Specially
Constructed Canoe

With a specially constructed canoe, "Curly" Phillips, well known guide of Jasper National Park, is taking a party of five Americans from the east on a thirteen hundred mile trip through the waterways of the north country, commencing at Summit Lake behind Prince George, B.C., and finishing at Waterways, Alberta, on the Athabasca River. The party will cover the historic route of the fur traders by which many of the early travellers into Western Canada, during the first half of the last century, reached the Pacific Ocean.

"But why, Molly? You're only talking that way because you're tired. You've had to work too hard. Listen, little sweetheart, when it arrives you'll love it; we'll both love it. It's bound to mean the greatest happiness in the world to both of us. Don't you see that?"

"No, I don't. I see that it will ruin my career. I'll have to leave the show in a little while and while I'm gone Marcus will get a new ballad singer. People will forget me by the time I'm ready to come back. And how do I know Marcus will give me

A Valuable Seed Pod

Price Of Rare Orchid Is Estimated
At \$150,000

Probably the most valuable flower seed pod in the world was recently on display at the Chelsea Flower Show, London, England. A single flower sprang from one of the seeds sold for more than \$1,500, and others sold for \$1,000. It is estimated that the entire pod with seed is worth \$150,000. The pod is the fertilization of a rare orchid, the Milonia Armstrongii.

A commercial fertilizer plant to cost \$7,000,000 is to be built at Trail, British Columbia.

Higher education in Canada is carried on in 23 universities and 85 colleges.

WOMAN SO SICK COULD NOT WORK

Helped by Taking Lydia E. Pinkham's Vegetable Compound

Grainland, Sask.—"I am glad that I heard of that good Lydia E. Pinkham's medicine and I will not be without it again. I was so sick that I could not work at all and could not sew on the machine. My aunt told me of Lydia E. Pinkham's Vegetable Compound and now I am telling all of my friends how good it is and I will answer all letters I get from women." —MRS. MARY SCHULTIES, Grainland, Sask.



Might Congest Traffic
A western town is strong for safety first, having a bylaw which reads as follows: "When two cars come to a crossing both shall stop and neither shall start until the other is gone." If this is carefully observed, there will be few collisions, but some slight traffic congestion may result.

Minard's Liniment for aching joints.

Clearing Out Our Stock of Shoes !!

Men's, Women's and Children's Shoes at a very low figure while they last.

Men's Kahki Tan Blucher	Reg \$4.25.	Sale pr. \$3.25
High Top Shoes	6.95.	4.95
Urus Calf Blucher	5.50.	4.25
Light Elk	4.75.	3.95
Pane Sole Tan	4.75.	3.95
Black Dress Shoes	5.95.	4.75
Bay's Box Calf Blucher, Blk	3.65.	2.95
Tan	3.00.	2.50
Black Dress Sices	4.75.	3.95
Tan Oxfords	3.35.	2.50
Women's Bell Shoes	8.00.	3.95
Kid One Strap	3.35.	2.65

Women's Assortment Old Shces..... 25¢ pair

These are only a few out of our stock — Every pair reduced

Special Prices Men's Work Gloves

Men's Regular \$1.00 Glove	per pair	\$1.00
" Deerskin Gloves; Regular \$2.25, per pr.		\$1.90
" Buckskin	"	1.95
" Alaska Horse Roper	"	2.95
" Gauntlet	"	1.75

EVERY GLOVE A REAL BUY

Extra Special Value

GWG and Snagproof Overalls, cottonade (Heavy) going at \$2.35 pair Blue 8 oz, at 2 50 "

NOTICE

We are reducing our stock and from day to day many articles will be on sale at prices you cannot touch anywhere. It will pay you to come in and look around.

A. G. Studer & Son
Member of Associated Grocers, Ltd.

Listen, Folks!

A Load of
GOOD COAL
in your coal bin
is better
than a "load"
of regrets
when you
need coal



ORDER YOUR COAL EARLY

North End Lumber Yard

H. O. Tonjum, Mgr.

Phone 122

Choice Meats for Threshing Crews

We are at your service

Fresh Fish direct from Vancouver
Shipped every week—arriving Thursdays

City Meat Market

Phone 127

J. Kirby

List of Prize Winners Didsbury Exhibition

HOME PRODUCTS—Class 31

- Sec. 1.—F. McDonald, 1; Mrs. E. J. Dodd, Olds, 2.
- Sec. 2.—Mrs. W. Newton, 1; Mrs. E. J. Dodd, 2.
- Sec. 3.—Mrs. T. A. Murphy, 1; Hughes Bros., 2.
- Sec. 4.—Mrs. M. Jacobson, 1.
- Sec. 5.—Mrs. H. Reiber, 1; Mrs. E. Pederson, 2.
- Sec. 6.—Mrs. E. Pederson, 1; Mrs. Ida Carlson, 2.
- Sec. 7.—Mrs. I. Carlson, 2.
- Sec. 8.—Mrs. H. Reiber, 1; Mrs. T. A. Murphy, 2.
- Sec. 9.—Mrs. E. A. Wood, 1; Mrs. H. Reiber, 2.
- Sec. 10.—Chas. Brado, 1; Mrs. J. R. Stevens, 2.
- Sec. 11.—Mrs. T. A. Murphy, 1; Mrs. W. Pitt, 2.
- Sec. 12.—W. Rupp, 1; Chas. Brado, 2.
- Sec. 13.—Mrs. Erna Pederson, 1; Mrs. H. A. Brennan, 2.
- Sec. 15.—Mrs. W. Dageforde, 1; Mrs. Frank McDonald, 2.
- Sec. 16.—Mrs. W. Dageforde, 1; Mrs. Frank McDonald, 2.
- Sec. 17.—Mrs. C. E. Vauthrin, Bowden, 1; Mrs. W. Rupp, 2.
- Sec. 18.—Mrs. H. A. Brennan, 1; Mrs. F. Konschuk, 2.
- Sec. 19.—Mrs. H. W. Waite, 1; Mrs. W. Rupp, 2.
- Sec. 20.—Mrs. H. C. Rennie, 1; Mrs. W. E. Reider, 2.
- Sec. 21.—Mrs. W. Rupp, 1; Mrs. E. Kercher, 2.
- Sec. 22.—Mrs. W. Rupp, 1; Miss V. Vauthrin, 2.
- Sec. 23.—Mrs. C. E. Vauthrin, 1; Miss V. Vauthrin, 2.
- Sec. 24.—Mrs. E. Kercher, 1; Mrs. M. Pederson, 2.
- Sec. 25.—Chas. Brado, 1; Mrs. H. Booker, 2.
- Sec. 26.—Mrs. M. Pederson, 1; H. W. Waite, 2.
- Sec. 27.—Mrs. J. V. Berscht, 1; Mrs. W. Thurlow, 2.
- Sec. 28.—Mrs. E. Kercher, 1; W. Dageforde, 2.

I Want Listings of Farm Lands

I have the buyers if your price and terms are right.

J. W. Phillipson

Phones 111 and 163

Didsbury

MISCELLANEOUS

FOR SALE

1923 Ford Coupe, A1 shape, with license. Apply Builders' Hardware, Phone 7, Didsbury.

Reg. Yorkshire Boar 10 months old, and 2 sows with litters; also Reg. Red Polled Bulls and a few yearling Leifers. Geo. Burns, Phone 503.

Good Milch Cow, freshening soon. W. M. McCulloch, Phone 512.

Second Hand Ford Light Delivery in good shape. Apply to J. V. Berscht.

36

White Leghorn Cockers, Pure Bred R.O.P. first class stock. Apply Luke Collinge, Didsbury.

Singer Sewing Machine, Divanette, Dining Table and Chairs, Cook Stove, Inland Linoleum, Rug, Bed, Cupboard. Apply Mrs. Fred Stevens.

LOST

Between Didsbury and the Little Red River (Davies' farm 19 miles west) an automobile tire and rim. Finder please notify Teskey's Garage. Reward.

WANTED

Plain Sewing and Dressmaking. Also laundry done. Mrs. J. Cummins, Didsbury.

35 4p

Mr. W. A. Austin returned last week from a two weeks' holiday spent at the Coast.

Clears Skin of Blemishes

The Perfect Antiseptic Treatment

It is so easy to rid your skin of pimples, blisters, blemishes. Just apply the pure cooling liquid, D.D.D. Clean and stainless, its antiseptic elements penetrate the skin and quickly drive away the irritation. ITCHING STOPS INSTANTLY. A 35c bottle proves its merit or your druggist gives your money back. D.D.D. gives skin health. (Use D.D.D. Soap.)

H. W. Chambers



Sold behind the Wheel



ONLY behind the wheel, can you learn the whole amazing truth about Chevrolet. There you will experience the advantages of a smooth, six-cylinder, valve-in-head engine, the superiority of design, and staunch construction which make Body by Fisher an emblem of distinction. You will be astonished at the performance, luxury, and quality now available, for the first time, in the price range of a four. And you will realize why over a million Chevrolet Six owners have been "sold behind the wheel" . . . why they would never again be satisfied with anything less than Chevrolet gives them . . . and why Chevrolet is one of the most sensational values ever offered. Take your trial ride today. Get behind the wheel . . . and sell yourself the car you want to own.

CHEVROLET

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

Adshead Garage, Didsbury

PHONE 58

IT'S BETTER BECAUSE IT'S CANADIAN

W. S. DURRER

Undertaker and Embalmer

Day or night calls promptly attended to

DIDSBUY



Ask about the
GMAC Deferred
Payment Plan
C 7-9-296